

WOMEN'S HEALTH AND WELLBEING
BARWON SOUTH WEST INC.

**STRATEGIC PLAN
2017-2021**

{UPDATED VERSION 2020}

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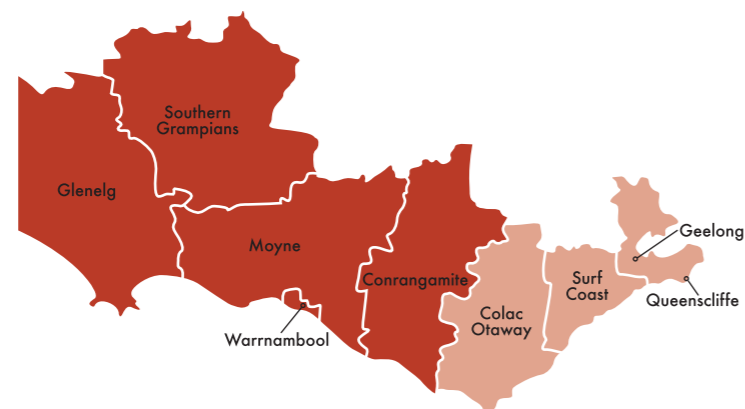
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ABN: 98 543 253 506 / Incorporation Number: A0056090K



WOMEN'S HEALTH
AND WELLBEING
Barwon South West Inc.

VICTORIA'S BARWON SOUTH WEST REGION:



WOMEN'S HEALTH
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STRATEGIC PLAN

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ABOUT US

Women's Health and Wellbeing Barwon South West Inc (WHWBSW) is a feminist organisation committed to intersectionality, gender equality and great practice health promotion. Our focus is on translating the evidence into action leading to positive change. WHWBSW was established to accelerate progress on gender equality as it is one of the most direct and effective ways to improve health outcomes for women and is a pre-condition for the prevention of violence against women before it occurs and the realisation of women's sexual and reproductive health, rights and choice. WHWBSW are the regional champions for women and girls. WHWBSW address gender inequality and the determinants of women's health through leadership, advocacy, knowledge translation, capacity building and strategic partnerships.

GUIDING PRINCIPLES

We progress our work:

IN PARTNERSHIP

- We strive to create strong and strategic collaboration with partner organisations and the communities we serve, to both influence and strengthen our work

TO MAKE LASTING CHANGE

- We will use the best available evidence to:
 - Understand the problems
 - Draw from other successful work
 - Plan comprehensive evaluation of our activities
 - Influence our partners through collaborative work and advocacy
- We will draw from best and promising practice health promotion to address the causes of violence and ill-health, primarily the social and economic determinants of health.

AS FEMINISTS

- We will take action to promote equality and challenge harmful gender norms

RECOGNISING OUR DIFFERENCES

- We will strive to give women opportunity
- We recognise that some women experience greater disadvantage and discrimination
- We will ensure women's voices enrich our work

ADOPT A HUMAN RIGHTS/SOCIAL JUSTICE APPROACH

- We will strive to advocate for societal responsibility to influence sustainable change and to encourage community change

OUR VISION

Women in the Barwon South West region will be safe, valued and healthy.

OUR MISSION

We work with others in a framework of equality to improve women's sexual and reproductive health and to prevent violence against women before it occurs.

OUR VALUES

We live our values:

RESPECT

We respect and welcome all people and value different perspectives

ACCOUNTABILITY

We hold ourselves accountable with effective leadership and strategic direction

INTEGRITY

We act with integrity, honesty, and in alignment with our values

COURAGE

We will pursue our vision and mission with courage and passion

OUR STRATEGIC PRIORITIES

1. ORGANISATIONAL EXCELLENCE

2. ADVANCE GENDER EQUITY

3. PROMOTE WOMEN'S SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS

4. PREVENT VIOLENCE AGAINST WOMEN BEFORE IT OCCURS

OUR STRATEGIC GOALS

- WHWBSW is a thriving, influential and sustainable organisation.

- Women in our region benefit from informed and strategic advocacy that highlights and challenges gender inequality.
- Women experience less discrimination.

- Women in our region benefit from coordinated and evidence informed activity to improve their sexual and reproductive health and rights.
- Women in our region have improved access to sexual and reproductive health choices.
- Women in our region have the power to make their own decisions about their sexual and reproductive health.

- Women in our region benefit from coordinated and evidence informed activity to prevent violence against women before it occurs.
- Organisations and their workforce have skills and knowledge to effectively prevent violence against women before it occurs.
- Women in our region are safe, respected and valued.